



UK-Vietnam Higher Education Partnership University-Industry Partnerships for Developing Work-Ready Graduates

Project Summary

Context:

- In 2017 Vietnam was ranked as 87th out of 118 in the Global Talent Competitiveness Index (GTCI), which measures how countries grow, attract and retain talent.
- Latest research on employer needs notes that university curricula need both practical and technical skills while also training students in creativity and soft skills.

Objectives:

- Constructively review current practices in Vietnamese HE, and benchmark these with best practice in the UK for bridging gaps between the needs of the workplace and academic provision.
- Develop a framework for maximising the value of University-Industry collaboration in Vietnam through international partnerships for knowledge exchange, mobility and development of quality industry-ready graduates.

Expected Outcomes

- ❖ A sustainable network of universities in Vietnam, countries in the region and the UK, their industry partners and other relevant stakeholders to address the employability challenges and future skills requirements
- ❖ Cross-country partnerships and models for collaboration for academic professional development, student mobility, industry engagement and related research
- ❖ Case studies on creative approaches for bridging the skills gap and meeting industry needs and a supporting toolkit for implementing these.
- ❖ Work towards UN Sustainable Development Goals 4 (Quality education: 4.4, 4.7) and 17 (Partnerships for the Goals: 17.9, 17.16, 17.6). Other national and global issues on innovation, engagement with communities and regional mobility as identified throughout the project



"Bournemouth University is delighted to be working in close partnership with university and industry partners in Vietnam to provide work-ready graduates to the workforces in Vietnam and the UK."

Dr Milena Bobeva, BU

"We are pleased to join the HEP project with Bournemouth University and other stakeholders across Vietnam to work together on university-industry partnerships for successfully dealing with global challenges in terms of mobility, adaptability and employability."

Mr Nguyen Huyen Minh, FTU

"We look forward to working together with colleagues in both the UK and Vietnam on sharing good practice on closing the soft skills gap in both countries."

Ms Pham Duong Phuong Thao, UEH

Project Team:

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Industry/Government Partners:

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Mr Vo Ly Hoai Vinh, National Government Relations and Sustainability Manager, Coca-Cola Beverages Vietnam Ltd.