

www.ueh.edu.vn

"



### AGENDA

## INTRODUCTION to the University of Economics Ho Chi Minh City



he University of Economics Ho Chi Minh City (UEH) EH provides students with a professional unwas established in 1976. It is one of Vietnam's top dergraduate and research environment that enables universities and was the first public school to implement graduates to compete in and adapt to the global an autonomous system to become a research-oriented economy. The university employs highly qualified professors university providing high-quality education of an international and lecturers and has a strong reputation in the sciences standard, to satisfy the increasing demands of society. because of its international research capacity. In addition, Since its creation, UEH has qualified more than 200,000 the university regularly cooperates with regional and officials, executives and businesspeople, thereby affirming international universities and organisations to keep up-to-date its quality and reputation and receiving social recognition. with trends in education, training and research. The training process is closely connected with enterprises and society, and good relationships are maintained with regional and international universities. Further, the University provides cutting-edge equipment and facilities to enhance students' learning and research needs.

y 2025, UEH aims to become one of world's most prestigious multidisciplinary institutions in training and research, as well as business, financial, legal, managerial and technological consultancy, by contributing to the general development of Vietnam, the Association of Southeast Asian Nations and the rest of the world.

UNDERGRADUATE PROGRAMS POSTGRADUATE PROGRAMS 06 **RESEARCH ACTIVITIES** INTERNATIONAL PROGRAMS 18 ADMISSION REQUIREMENTS FOR INTERNATIONAL STUDENTS ACCOMMODATION

INTRODUCTION

03

SUPPORT SERVICES

# **UNDERGRADUATE PROGRAMS**

# UEH Training Programs

No.	Program Name	Discipline	Majors	Duration	Degree	Language
			Applied Economics			Vietnamese
			Real Estate			Vietnamese
			Agricultural Economics			Vietnamese
1	Undergraduate	Economics	Economics of Planning and Investment	4 years	Bachelor	Vietnamese
			Human Resource Management			Vietnamese
			Valuation			Vietnamese
			Political Economics			Vietnamese
			Management			Vietnamese and English
2	Undergraduate	Business	Quality Management	4 years	Bachelor	Vietnamese
2	Ondergraduate	Administration	Entrepreneurship Management	4 years	Dacheioi	Vietnamese
			Healthcare Management			Vietnamese
3	Undergraduate	International	International Business	4 years	Bachelor	Vietnamese and English
, C	Ondergraduate	Business	Foreign Trade	4 years	Dacheioi	Vietnamese and English
4	Undergraduate	Marketing		4 years	Bachelor	Vietnamese
5	Undergraduate	Commercial Business		4 years	Bachelor	Vietnamese
			Public Finance		Bachelor	Vietnamese
		Finance - Banking	Taxation			Vietnamese
	Undergraduate		Finance			Vietnamese and English
			Financial Risk Management and Insurance			Vietnamese
			Financial Investment	4 years		Vietnamese
6			Banking			Vietnamese and English
			Securities Market			Vietnamese
			Taxation for Business			Vietnamese
			International Trade - Customs Management			Vietnamese
			Investment Banking			Vietnamese
			Credit Management			Vietnamese
7	Undergraduate	International Finance		4 years	Bachelor	Vietnamese
			Corporate Accounting	4 years		Vietnamese
8	Undergraduate	Accounting	Corporate Accounting	3 years, 8 months	Bachelor	English
			Auditing	4 years		Vietnamese
			Public Accounting	4 years		Vietnamese
9	Undergraduate	Economic Mathematics		4 years	Bachelor	Vietnamese
10	Undergraduate	Economic Statistics		4 years	Bachelor	Vietnamese
			Business Information Systems			Vietnamese
11	Undergraduate	Information Systems Management	Electronic Commerce	4 years	Bachelor	Vietnamese
		management	Enterprise Resource Planning			Vietnamese

No.	Program Name	Discipline	Majors	Duration	Degree	Language
12	Undergraduate	Law	Business Law	4 years	Bachelor	Vietnamese
ΙZ	Undergraduate	Law	International Business Law	4 years	Dacheloi	Vietnamese
13	Undergraduate	Tourism & Travel	Travel Management	(1) (0) 75	Bachelor	Vietnamese
CI	Undergraduate	Management	Cruise Management	4 years		Vietnamese
14	Undergraduate	Hospitality	Hospitality Management	4 years	Bachelor	Vietnamese
14	Undergraduate	Management	Event and Leisure Services Management	4 years	Dacheioi	Vietnamese
15	Undergraduate	English Language	Business English	4 years	Bachelor	English
16	Undergraduate	Software Engineering	Software Engineering	4 years	Bachelor	Vietnamese
17	Undergraduate	Public Management	Public Management	4 years	Bachelor	Vietnamese

# Joint Programs

No.	Program Name	Disci- pline	Majors	Duration	Degree	Admission	Language
1	Bachelor of Business WSU BBUS	Business	International Business Marketing Applied Finance	3.5 years	Bachelor	Academic Requirements: - Successfully completed the High School Certificate with a GPA of at least 8.0 in Year 12; OR - Successfully passed the entrance exam of ISB-UEH; OR - Successfully passed the entrance exam of UEH; OR - Transferred from other institutions in Vietnam and abroad (to be processed on a case-by-case basis) English Requirements: - STAGE 1: IELTS (Academic) 5.5 overall with a minimum 5.0 in writing (or equiv- alent) - STAGE 2: IELTS (Academic) 6.5 over- all with a minimum 6.0 in each band (or equivalent)	English
2	UEH-VUW BCom Joint Program (Joint train- ing program between Victoria University of Wellington and UEH)	Business	Accounting Actuarial Science Commercial Law Data Science Economics Finance Human Resource Management and Industrial Relations Information Systems International Business Management Marketing Public Policy Tax Tourism Management	Joint training program will be based on 1.5 years at UEH followed by 1.5 years at VUW	VUW Bachelor of Com- merce (BCom)	Students must have achieved a level of IELTS 5.5 or more (or equiva- lent in another internationally rec- ognised testing system, including the VUW English Proficiency Pro- gramme) In addition, students must have achieved one of the following pathways: (i) Qualify for entry to UEH (ii) Qualify for direct entry to VUW or any other internationally recog- nised university on the basis of their High School Graduation Examination results and the overall results of the three years of high school. Academic records of these students will be sent to VUW for assessment. (This procedure is designed particularly for students who have attained a high school diploma in an international institution based in Vietnam or a high school in a foreign country). (iii) Achieve their High School Graduation Examination with a GPA of 7.0 or higher.	English

# **POSTGRADUATE PROGRAMS**

# UEH Training Programs

No.	Program Name	Discipline	Majors	Duration	Degree	Language
1	Postgraduate	Economics		2 years	Master	Vietnamese
2	Postgraduate	Political Economics		2 years	Master	Vietnamese
			Development Economics	2 years		
			Health Economics and Managemen	2 years; 1.5 years		
З	Postgraduate	Development Economics	Valuation	2 years; 1.5 years	Master	Vietnamese
			Environmental Economics and Management (Master of Art in Environmental Economics and Management)	1.5 years		
			Public Finance			
6	Destaveduate	Finance Dephine	Finance	2	Mashar	) /i a ba a a a a a a
4	Postgraduate	Finance - Banking	Banking	2 years; 1.5 years	Master	Vietnamese
			Finance Market and Instrument			
5	Postgraduate	Economic Management		2 years; 1.5 years	Master	Vietnamese
			Business Administration	2 years; 1.5 years		
6	Postgraduate	Business Administration	Business Administration (Executive of Master Business Administration)	1.5 years	Master	Vietnamese
7	Destaura du esta		Commercial Business	2 years; 1.5 years	Master	) /i a ba a a a a a
/	Postgraduate	Commercial Business	International Business	1.5 years	Master	Vietnamese
8	Postgraduate	Accounting		2 years; 1.5 years	Master	Vietnamese
9	Postgraduate	Public Policy		2 years; 1.5 years	Master	Vietnamese
10	Postgraduate	Economics Law		2 years; 1.5 years	Master	Vietnamese
			Public Management	2 years; 1.5 years		
11	Postgraduate	Public Management	Public Management (Executive of Master Public Management)	1.5 years	Master	Vietnamese
			Urban Management (Executive of Master Urban Management)	1.5 years		
12	Postgraduate	Economic Statistics		2 years; 1.5 years	Master	Vietnamese
13	Postgraduate	Applied Mathematics		2 years	Master	Vietnamese
14	Postgraduate	Information Systems Management	Information Design and Technology	1.5 years	Master	Vietnamese
15	Postgraduate	Human Management			Master	Vietnamese
16	Postgraduate	Industrial Management			Master	Vietnamese
17	Postgraduate	Agricultural Economics			Master	Vietnamese

No.	Program Name	Discipline	Majors	Duration	Degree	Language
18	Postgraduate	Political Economics		4 years	PhD	Vietnamese
19	Postgraduate	Development Economics		4 years	PhD	Vietnamese
20	Postgraduate	Human Management		4 years	PhD	Vietnamese
	Postgraduate		Public Finance			
21	Postgraduate	Finance - Banking	Corporate Finance	4 years	PhD	Vietnamese
	Postgraduate		Banking			
22	Postgraduate	Economic Management		4 years	PhD	Vietnamese
23	Postgraduate	Business Administration		4 years	PhD	Vietnamese
24	Postgraduate	Commercial Business		4 years	PhD	Vietnamese
25	Postgraduate	Accounting		4 years	PhD	Vietnamese
26	Postgraduate	Theory of Probability and Statistics		4 years	PhD	Vietnamese
27	Postgraduate	Statistics		4 years	PhD	Vietnamese
28	Postgraduate	Agricultural Economics		4 years	PhD	Vietnamese
29	Postgraduate	Industrial Management		4 years	PhD	Vietnamese
30	Postgraduate	Economics Law		4 years	PhD	Vietnamese



6 University of Economics Ho Chi Minh City

# Joint Programs

No.	Program Name	Discipline	Majors	Duration	Degree	Admission	Language
1	Joint Master Program	Finance	Financial Management and Investment	l year	University of Aberdeen	GPA > 7 IELTS > 5.5 (1st semester) IELTS > 6.5 (2nd semester)	English
2	Joint Master Program	Finance	Finance - Accounting	1 year	University of Aberdeen	GPA > 7 IELTS > 5.5 (HK1) IELTS > 6.5 (HK2)	English
З	Master of Business Administration WSU (MBA)	Business	Business Administration	2 years	Master	Academic Entry Requirements: - STAGE 1: Successfully completed an undergraduate degree or higher in a business-related discipline at a recognised university; OR Successfully completed an undergraduate degree or higher in a non-business-related discipline AND a Graduate Certificate of Business Administration granted by the UEH–ISB. - STAGE 2: Successfully completed the four core units at the UEH–ISB. <b>English Requirements:</b> - STAGE 1: ELTS (Academic) 6.0 overall with a minimum 5.0 in writing (or equivalent); OR English Placement Test 70%+; OR Successfully graduated from a recognised university in an English- speaking country within the last 2 years.* - STAGE 2: IELTS (Academic) 6.5 overall with a minimum 6.0 in each band (or equivalent); OR English Placement Test 80%+; OR Successfully graduated from a recognised university in an English- speaking country within the last 2 years.* - STAGE 2: IELTS (Academic) 6.5 overall with a minimum 6.0 in each band (or equivalent); OR English Placement Test 80%+; OR Successfully graduated from a recognised university in an English- speaking country within the last 2 years.* * On a case-by-case basis.	English





2	Admission	Language
r	The MPA program is offered for 2 main subjects: of- ficer group and leader group. Students participating in the program must have a bachelor's degree or equivalent in the field of economics, finance, public administration, management or related field. Students in the officer group must prove their English proficiency for academic purposes. (Minimum IELTS = 6.0, TOEFL iBT = 70, TOEFL pBt = 450 or other equivalent evidence of their sufficient English skills for academic purposes upon starting the main MPA program). IELTS and TOEFL scores are valid for 2 years after the test date. Students in the leader group are expected to pass the 4-month English-language proficiency course organised by the UEH.	English
r	Successful candidates for the EMBA program are ex- pected to possess are expected to possess a bache- lor's degree or higher degree, at least 4 years of docu- mented professional working experience and holding a managerial position and a sound level of English.	English
	<ul> <li>Stage I (UEH–ISB, Vietnam): Applicants must hold a bachelor's degree or a higher qualification from a recognised university. Pass the UEH–ISB's English Placement Test or provide proof of English proficiency equivalent to IELTS 6.0 or TOEFL iBT 78 or above.</li> <li>Stage 2 (Massey University, New Zealand): Applicants must finish all core subjects at the UEH–ISB (GPA ≥ 60 B-), IELTS 6.5 or above (no subscore below band 6) or TOEFL iBT ≥ 90. IELTS Preparation</li> <li>*For students who are not qualified in the English proficiency standard, the ISB will recommend them to undertake IELTS preparation classes to improve their English skills. The academic English program is subdivided into 3 different levels, which will open for 10 weeks with 90 hours in total.</li> </ul>	English

No.	Program Name	Discipline	Majors	Duration	Degree	Admission	Language
7	Master of Management in Human Resource MFIN	Human Resource	Human Resource Management	2 years	Master	<ul> <li>Stage I (UEH–ISB, Vietnam): Applicants must hold a bachelor's degree or a higher qualification from a recognised university.</li> <li>Pass the UEH–ISB's English Placement Test or provide proof of English proficiency equivalent to IELTS 6.0 or TOEFL iBT 78 or above.</li> <li>Stage 2 (Massey University, New Zealand): Applicants must finish all core subjects at the UEH– ISB (GPA ≥ 60 B-), IELTS 6.5 or above (no subscore below band 6) or TOEFL iBT ≥ 90.</li> </ul>	English
8	Master/MBA (CCIR Depart- ment, ESCP Europe, HEC University, Pari-Sorbonne University and other universities)	Business	Business Administra- tion	2 years	Master	- Bachelor's degree - 2 years of experience or diploma with at least a Good result - IELTS 5.5 or equivalent	English
9	Master/Sales Marketing (IAE Pari-Sorbonne University, ESCP Europe)	Business	Marketing	2 years	Master	- Bachelor's degree - 3 years of experience in marketing, sales or services - IELTS 5.5 or equivalent	English
10	Master/Financial Business and Banking (O2 French partner universities: Paris Dauphine University and ESCP Europe)	Business	Finance	2 years	Master	- Bachelor's degree - 3 years of experience in banking and finance - IELTS 5.5 or equivalent	English

No.	Program Name	Discipline	Majors	Duration	Degree	Admission	Language
11	Master of Supply Chain Management (OI French partner university: Pantheon - Sorbonne University)	Business	Supply Chain Management	2 years	Master	- Bachelor's degree - 3 years of experience in supply chain management - IELTS 5.5 or equivalent	English
12	Master of Business VNP (International Institute of Social Studies of Erasmus University Rotterdam, Netherlands)	Business	Developing Business	2 years	Master	Requirements: Candidates must graduate from economics, business, management or another industry with an additional standard corticated of field knowledge. Test: 2 English exams: economics and GRE capacity test. English requirements: B2 Europe (TOEIC 600, IELTS 5.5, TOEFL 500 BPT, 173 CBT, 61 iBT, equivalent certificates). Candidates who do not have an English B2 certificate (or have no equivalent certificates) must take the B2 Competency Test (4 skills).	English
13	Master/ Management (O6 partner universities: ESCP Europe, Paris Dauphine University, Strasbourg University, Lille Nord de France Univer- sity, IAE Paris- Sorbonne University and Aix-Marseille)	Management	Management	4 years	PhD	- Master's degree or equivalent - TOEFL IPT > 550 or IELTS > 6.0 - More than 3 years of professional experience	English



# **RESEARCH ACTIVITIES**

### Journal of Asian Business and Economic Studies

The Journal of Asian Business and Economic Studies (JABES), the official journal of the UEH, seeks to explore ways of improving the sustainability of business and economics. The journal examines potential theoretical and empirical solutions to business and economic issues while and recognizing 'sustainable development' as a process of change that provides long-term benefits to countries, economies, political alliances, institutions, groups, firms and individuals.





ABES welcomes papers that cover global, regional,  $\boldsymbol{\mathcal{I}}$  national and even local topics of business and economic development that are of wider significance to sustainable policy and of interest to international agencies, governments, public and private sector entities, local communities, non-governmental organisations and businesses.

ABES is proud to host the annual Asia Conference on Business and Economic Studies. In 2018, the conference welcomed more than 150 researchers, professors, lecturers and PhDs from various countries-especially countries in the Asia-Pacific region.

ABES is now published on the Emerald Publishing System,  $\mathbf{J}$  which is one of the world's largest publishing systems. When submitting a paper to JABES, it is important to note that: (i) all papers are open access and (ii) there is no submission fee. JABES publishes a semi-annual English issue and 12 monthly Vietnamese issues per year.

To submit an article in English, authors must register an account via this link: https://mc.manuscriptcentral.com/jabes

Guidelines for authors can be found here: http://www.emeraldgrouppublishing.com/services/publishing/jabes/authors.htm

To submit an article in Vietnamese, authors must register an account via this link: http://jabes.ueh.edu.vn/Account/Login

Authors must then submit their article via this link: http://jabes.ueh.edu.vn/?lang=vi

Guidelines for Vietnamese articles can be found here: http://jabes.ueh.edu.vn/Home/Module?path=SystemUseGuide\_User\_vi http://jabes.ueh.edu.vn/Home/Module?path=Distribution\_vi

12 niversity of Economics Ho Chi Minh City



## **Institute of Business Research**

The Institute of Business Research (IBR) was established under UEH Decision No. 66/ QD-DHKT-TCHC on 12 January, 2017. The main objective of the IBR is to implement academic scientific research and promote international publications.

ne IBR focuses on research covering a wide range of topics related to banking and finance, international trade and macroeconomics, with top priority given to the context of emerging markets. The IBR has implemented a number of research projects, including state-level projects (NAFOSTED) and university-level projects. Further, the IBR has conducted numerous academic studies with the aim of publishing them in prestigious international journals.

he IBR offers a limited number of PhD and postdoctoral posts

as well as full-time and part-time positions with attractive benefits for those who are highly motivated to pursue an intensive research career in academia. Both domestic and international students, as well as PhD candidates working at the IBR, regularly collaborate with leading experts in economics and prestigious scholars and researchers from well-known universities around the world.

Those at the Institute are also strongly supported in publishing their research in highly ranked international journals, as well as to participate in domestic and international conferences, enabling them to broaden their knowledge, upgrade their research skills and expand their professional network

### **Center for Education and Management Development**



he Center for Education and Management Development (CEMD) is a institute of the UEH that receives support from, and closely coordinates with, the Swiss-AIT-Vietnamese Program of Management Development (SAV) to improve the management and leadership capacity of organisations and individuals in Vietnam.

CEMD is part of a major national university and receives strong support from the SAV. It is an organisation with international standards and experience, as well as a deep understanding of the domestic environment and good relations with business organisations and authorities.





he team consists of staff that have received advanced education and training abroad, as well as from international cooperation programs within Vietnam. The team has extensive experience in teaching, researching and consulting for organisations in Vietnam, and they contribute to the management development of organisations and businesses, as well as the development of management education in Vietnam.

#### ASPIRATION

#### MISSION

CORE VALUES

success of organisations in Vietnam.

The CEMD aims to ensure the success of our partners by helping them develop their knowledge and capabilities, thereby turning potential into reality and enabling them to be the best they can be,

# E

*Ownership:* Owners will always act with the spirit of innovation, creativity and high self-awareness in all activities.



Learning: Constantly learn, absorb, create new value and share knowledge to develop each member. Learning shows through innovation and improving the performance of each member and the whole organisation.



**Professional:** Always respect customers, fulfil their needs and work with passion, responsibility, discipline and high professional standards.

*Team:* Respect, trust and support each other while simultaneously challenging each other in all activities.



1

Achievement: The success of customers represents the dedication, pride and respect of each member and the whole organisation. The progress, development and success of new customers demonstrate and ensure the progress, development and success of

#### TRAINING & DEVELOPMENT

- Leadership and management skills
- Business skills
- Professional human resource management
- Teaching capacity

### **Economy & Environment Partnership for Southeast Asia**

The Economy and Environment Partnership for Southeast Asia (EEPSEA Partnership) developed from the Economy and Environment Program for Southeast Asia (EEPSEA Program). The EEPSEA Program was founded in May 1993 by the International Development Research Centre with co-funding from the Swedish International Development Cooperation Agency and the Canadian International Development Agency. In November 2012, it devolved to WorldFish, a member of the Consultative Group on International Agricultural Research Consortium. During its 23 years of operation, the EEPSEA Program supported training and research in environmental and resource economics with the goal of strengthening local capacity in the economic analysis of environmental issues so that researchers could provide sound advice to policymakers. Selected stories of the EEPSEA Program's effects are featured in the book Creating greater synergy in the economic analysis of environmental issues: Our stories.

he EEPSEA Partnership aims to uphold the same tradition. Established in April 2015, the EEPSEA for transdisciplinary research to address global environmental challenges. It has grown into a network of economic and environmentally focussed organisations and institutes across several countries in the Asian region.

expanded its predecessor's work by conducting multidisciplinary research that shows the importance of the environment and provides training courses on the use of economic tools and techniques in analysing environmental issues.

CURRENT RESEARCH: The EEPSEA Partnership's key research areas are climate change, energy and water resources, urban issues such as health and pollution, biodiversity and seascape issues, and land degradation. For a list of the Partnership's ongoing research work, please visit this link. http://www.eepseapartners.org/eepsea-current-research/

PUBLICATIONS: The Partnership shares its research findings in various publications that are free to download. http://www.eepseapartners.org/eepsea-publications/

TRAINING COURSES: The Partnership conducts short training courses on various environmental and natural resource economics tools and techniques. For a list of the courses on offer, please visit this link. http://www.eepseapartners.org/eepsea-training-courses/

RESEARCH GRANTS: The Partnership provides research grants so that young researchers can 'learn by doing'. Grants are also provided to help young researchers conduct their PhD and master's degree fieldwork. To learn more about the Partnership's research grants, please visit this link. http://www.eepseapartners.org/eepsea-research-grants/

Jniversity of Economics Ho Chi Minh City

**CONSULTING & TRANSFER** 

- Building organisational identity
- Strategy development
- Balance sheet
- Building capacity profile

he EEPSEA Partnership welcomes partnerships with local governments, national agencies and international Partnership serves as a regional platform organisations that are committed to generating research that can make a difference in the management of our natural resources. The Partnership expands on the work of the EEPSEA Program using at multidisciplinary approach to produce research findings that can inform policies on climate he EEPSEA Partnership has change, energy and water resources, urban issues such as health and pollution, biodiversity and seascape issues, and land degradation. It also conducts training courses and provides research grants to young researchers so they can continue the EEPSEA Program's role in the economic analysis of environmental issues by providing sound advice to environmental policymakers and decision-makers.

### **Institute of Development Economics Research**

The Institute of Development Economics Research is the leading applied economic research agency of UEH. Its functions are to consult, conduct scientific and private research and implement scientific and economic research results into practice.



The Institute has three main research focuses:

(i) The Institute conducts research and applies science and technology at the national, ministerial and grassroots levels in the economic, social and humanitarian sectors.

(ii) According to the market demand and the direction of government authorities, the Institute implements strategies, master plans and socioeconomic development projects at the provincial and district levels in the economic, social and humanitarian sectors.

(iii) The Institute consults on orders, assesses customer satisfaction, advises on restructuring and builds business strategies for enterprises.



investigated, updated and applied by the Institute to practical research projects in the locality and in enterprises in accordance with the research-oriented trend of non-governmental organisations, such as; the World Bank, United Nations Development Program, Asian Development Bank, and the directional research intentions of countries such as France, Japan and the United States.



· Application of market data and forecasts in business for leaders

- · Skills to analyse market data and forecasts in business
- Practice professional skills
- Science 'Research Trainee'
- Professional Digital Marketing
- Sales and customer service skills
- Comprehensive business leader Department of executive education
- CEO Plus
- Finance director training course
- CFO Plus
- Business director training course - SMD Plus
- Human resource training course - HRM Plus
- Business management knowledge

 Analysis of financial statements for leaders

· Control costs and manage cashflow in businesses

- Real estate business
- Fostering knowledge of valuation Valuation of enterprise

# **UEH Institute of Innovation**

The UEH Institute of Innovation (UII) was founded by UEH in April 2018 with the cooperation of the Singapore Management University (SMU) to promote innovation and startup activities in Vietnam. The UII is the strategic partner of SMU in Vietnam. It aims to provide training for UEH and promote activities within an ecosystem of innovation and startups both at UEH and across Vietnam.

#### Core activities of the UEH Institute of Innovation:

• The UII launched the Incubation Center of Innovation & Entrepreneurship in February 2019 following the model of the Institute of Innovation & Entrepreneurship of SMU. In the Incubation Center, innovation projects are conducted in a working space of 1,500 m2. Experts provide mentoring so that innovative ideas can be marketed domestically and internationally and become successful startups.

- The incubator develops startup ecosystems and connects investors to help foster innovations, which provide benefits for students and society.
- The UII conducts training and research (e.g., workshops on innovation).
- The incubator consults on innovation and entrepreneurship for businesses.
- The UII enhances cooperation and partnerships between UEH and its partners.





### **INTERNATIONAL PROGRAMS**



# **ADMISSION REQUIREMENTS** FOR INTERNATIONAL STUDENTS

### **STAGE 1: APPLICATION**



- 1. Incoming application form
- 2. Academic transcript
- 3. Certificate of Language Proficiency (IELTS 6.0 or equivalent)

- 6. Airport pick-up form
- 7. Subject choice form

### **STAGE 2: APPLY FOR VISA**

UEH acknowledges the importance of to our partners. The partner network The student exchange program involves international exposure for domestic mainly consists of Southeast Asian students, as well as the cultural experience countries, as well as those further afield, for foreign students in Ho Chi Minh such as the United States, the United City. UEH's International Programs Kingdom, Australia and New Zealand. consist of exchange programs, articulation UEH continuously reaches out to reputable programs and a Vietnam study program. universities in order to provide the widest

from around the world each year, and for domestic and international students. more than 100 UEH students are sent

range of choices for our students and to UEH hosts more than 300 students ensure that UEH remains an ideal destination

academic study at UEH or at partner universities for one semester or one year. The articulation program includes two years at UEH followed by two years at a partner university. The Vietnam study program is a tailored program that specialises in learning about Vietnam as a country that is rich in culture and has an ever-expanding market reaching out to the world.

A visa acceptance letter from the UEH will be sent to the student. The student can then contact the local Vietnamese embassy in their country to collect their visa.

- 4. One passport copy with two photos (3 cm x 4 cm)
- 5. Accommodation registration form







### ACCOMMODATION



UEH DORMITORY 5th Floor, 135 Tran Hung Dao Street, District 1, Ho Chi Minh City

The nine-storey dormitory is fully equipped with internet, an eating area, parking, study hall and common space. Foreign students will have the chance to live like locals, explore the stude nt life and participate in activities and events. Students will share a room with one or three other students. Rooms can be booked in advance using the request form.





**GUEST HOUSE** 232/6 Vo Thi Sau Street, Ward 7, District 3, Ho Chi Minh City

The guest house is typically assigned to foreign students studying long term at UEH, as well as partner delegates. It has Wi-Fi, parking and a study space, and the rooms are fully furnished. The guest house is located in a quiet area in the heart of District 3, surrounded by various cafes and restaurants.



# SUPPORT SERVICES

### Library

Founded in 1979, the UEH Library provides traditional services and is committed to enhancing its facilities and modern library services to help UEH meet its goals and objectives. In 2016, renovations to the Library at campus B in Nguyen Tri Phuong Street resulted in more space, more technology and more resources. The Library now covers a space of 1,540 m<sup>2</sup> and has a seating capacity 500+. There are also a range of options for collaboration and group study. The Library has three meeting rooms, three reading rooms, two conversational study rooms and two rooms that provide access to the print collections and computers.

#### MISSION

- Expand academic resources
- Enhance library services
- Engage with the UEH community

### COLLECTIONS

The Library's academic collections have been built based on requests from the UEH community. The collections support the learning, teaching and research directions of UEH faculties/schools, research centres and departments. The collections include:

- e-collections providing access to approximately 80,000,000 journal articles and over 200,000 e-books.
- Databases such as EBSCO (Hospitality & Tourism Complete), e-book Collection (EBSCOhost), e-books Academic Collection,
- Print collections of more than 60,000 books, references, theses, conference and research papers, and international publications
- Access via the UEH repository access to 13,000+ international publications, theses and papers from the universityowned journal JABES (Journal of Asian Business and Economic Studies).

### **OPENING HOURS**

<b>Campus A</b> (59C Nguyen Dinh Chieu Street, District 3)	<b>Campus B</b> (279 Nguyen Tri Phuong Street, District 10)					
<b>Reading Room</b> (Room No. A.214)	<b>Reading Rooms</b> (ACB and IPC, ground floor)	<b>Study Rooms</b> (ACB and IPC, 1st floor)	<b>Dewey Rooms</b> (Print collections and computers, 2nd floor)			
<b>Monday - Friday</b> 07:30 - 19:00 <b>Saturday and Sunday</b> Closed	Monday - Friday 07:30 - 18:00 Saturday 08:00 - 16:00 Sunday Closed	Monday - Friday 07:30 - 20:00 Saturday 08:00 - 20:00 Sunday Closed	Monday - Friday 07:30 - 19:00 Saturday 08:00 - 16:00 Sunday Closed			

### SERVICES

- Library skills development programs
- Research support for graduate students
- Reserve a group study room
- Reserve books and materials
- Borrow and return materials

Academic Search Complete, Business Source Complete, Legal Source; ScienceDirect, iG Library and ProQuest eBook Central.

### International Languages and Culture Studies Institute (ILACS)

ILACS specializes in business communication skills training, and is an integral institute within UEH. ILACS' mission is to support the language and communication skills development of the UEH community. In addition to the delivery of English language training programmes for UEH students, ILACS also supports various local and nationwide organizations with their language training needs, as well as industry specific training in technical and soft skills as part of Vietnam's mission to integrate fully into the Industrial Revolution 4.0.

All English language training courses at ILACS are designed, delivered and quality assured in collaboration with ILACS' strategic partner, the University of Waikato, New Zealand. ILACS is also an official IIG TOEIC registration center.

### GENERAL ENGLISH

General English courses at ILACS give students the skills, confidence and fluency required for basic English communication. Learners will use English across all 4 skills, while improving vocabulary, grammar and pronunciation. Upon completion of General English, students typically move on to Global Communication courses or a TOEIC Preparation Course.

### **IELTS PREPARATION**

IELTS Preparation develops students' academic English skills and confidence to enable them to undertake the IELTS Academic examination and achieve an overall band score of 6.0 or higher. There are two levels, which will raise participants from an IELTS entry level of band 5.0 up to 6.0 or higher overall across all 4 skills. Each course will cover all 4 parts of the exam and provide the skills, practice and language development necessary to achieve a high IELTS band score.



### GLOBAL COMMUNICATION

Global Communication courses at ILACS give students the skills, confidence and fluency required for work, study and social interaction in English speaking environments. Learners will use English across all 4 skills, while improving vocabulary, grammar and pronunciation. Courses will develop essential workplace skills such as email writing and presentation skills. Each unit of study includes practical communication strategies and interaction lessons that are crucial for success in today's workplace.

### TOEIC PREPARATION

Global Communication courses at ILACS give students Participants will gain exposure to and practice with all parts of the TOEIC Listening and Reading exam. The courses have two main objectives: (1) to familiarise students with the format of the test and provide tips on how to approach each section and each question type, and (2) to provide practice under real test conditions with feedback from an experienced teacher. Through this, students will become more confident and have an increased ability to manage their time, stay focused and achieve their highest TOEIC score possible.

## **Student Support Centre**

The Student Support Centre at UEH links enterprises, builds programs, coordinates company tours for students and provides internships and jobs for students. Further, the centre organises and manages student dormitories and guest houses in accordance with current regulations; administers and guides students to follow dormitory rules

to ensure good order and security, healthy living and an educational environment; promotes self-management in students; organises training and evaluation for boarding students; and coordinates with relevant departments to propose models and plans for better management of dormitories.



EH currently has two dormitories and one guest house in the city centre, conveniently located within walking distance to various attractions and public transportation.

he Office of Student Transportation Support (UEH STS) was established in August 2015 to provide transportation services for clients. In particular, the UEH STS has preferential policies in place to provide professional services to customers, lecturers, staff and UEH

students. Air travel is an increasingly popular form of transportation because it is cheap and time-efficient.

- The UEH STS specialises in providing the following services:
- Fair-price airline tickets for domestic and international airlines
- Booking of low-cost airline tickets for groups or individuals
- Professional flight advice and the cheapest airline tickets possible
- Long-term contract with The Union & Company for provision of low-cost air tickets • Online ticket booking system.

The UEH STS is committed to meeting the requirements of our customers. We are pleased and honoured to accompany you on your journey.



ounded in 2010, the UEH Giftshop is the only place that sells official UEH souvenirs. The UEH Giftshop endeavours to source, develop and diversify our products to suit students' needs, help them express their pride as UEHers and enable them to introduce UEH to partners, businesses and other agencies. The UEH Giftshop currently stocks more than 20 UEH-branded products, including t-shirts, backpacks and hats, as well as many other gifts. The UEH Giftshop is ready to welcome all UEHers

EH canteens have the primary goal of providing food and beverage services while ensuring that food hygiene and safety rules are followed of ensuring that food hygiene and safety rules are followed. The system of canteens is overseen by the Student Support Centre and has strict requirements that suppliers must meet regarding the quality and origin of goods. At the same time, the centre ensures that stable prices are maintained and remain compatible with the budgets of UEH students and staff. Further, the attitude and working style of the staff, as well as the atmosphere in the canteens, are of utmost importance.











Vietnam has so much to offer, not only for travelers, but also for visiting academics or international exchange students. the University of Economics with its ideal location in central Ho Chi Minh City is certainly one of the best places to absorb the culture, sights and history of this amazing country.

Vietnam attracts over one million foreign visitors monthly, and whether you come for the beaches, the food, or the smiling faces, Vietnam surely has something for everyone. With a culture steeped in turbulent history and traditional values, there is much knowledge and wisdom to be gained from a trip to Vietnam. Here are the top five things visitors rave about when it comes to the best of Vietnam.

#### **THE SIGHTS**



Currently boasting eight sights on the UNESCO World Heritage List, it's no wonder tourism to Vietnam has been booming in recent years. For those who want to kick back in the sun, the beaches of Da Nang and Nha Trang rival the best resort spots in the world. The imperial architecture of the Hue Citadel offers much to those who want to take in remnants from the empire of old, while a visit to the central or northern highlands will slow down any busy mind enough to appreciate the connection to the land and landscape that is so central to Vietnamese culture.

#### **THE FOOD**

Vietnamese cuisine is recognized for its diversity of flavors, textures, and experiences. As tourists come and come again, it is no longer just **phở**, **bánh mì** or **chả giò** (spring rolls) that keeps them coming back. Those in the know are now widening the road to satiation to include northern specialties like **Chả cá Lả Vọng** (grilled catfish with vermicelli and shrimp paste), central delicacies such as Bánh xèo ("Vietnamese savoury pancake") or **Cơm hến** (baby mussels with rice and aromatic herbs), as well as the southern family staples of **Thịt kho trứng** (caramelized pork with egg) and **gà kho sả ớt** (braised chicken with lemongrass and chili). With a symphony of dishes to choose from you never have to eat the same thing twice- but you'll certainly want to!

#### **THE COST**



#### **FRIENDLY PEOPLE**

No two Vietnamese regions, families, or people are the same, and with 54 official ethnic groups, it's no wonder why. Nonetheless, traditional Confucian values tie together the vast diversity among the Vietnamese and present to the world a Vietnamese people that are helpful, trustworthy and above all respect their elders and teachers. Without a doubt, it's the people that make Vietnam an amazing country you are sure to fall in love with.

### **DYNAMIC CITIES**





Your money goes further in Vietnam- that's the truth. Bartering is central to market culture, so be sure not to jump on the first price offered when visiting local markets or street vendors. Not only does Airbnb rank Vietnam among the top five destinations for solo travellers, but the Conservative Daily News recently put Ho Chi Minh City within the 15 best budget destinations for those in their 20s.



Last but certainly not least, perhaps the best reason to spend time in Vietnam is the cities. Whether it's Hanoi, Da Nang, or Ho Chi Minh City, the cities are where a visitor can truly put their finger on the pulse to get a feel for what drives this country. Known colonially as "The Pearl of the Orient" for its sophisticated and beautiful tree-lined city streets, Ho Chi Minh City is now known for being the commercial hub of the region with an ever evolving restaurant and night life scene that will keep you coming back for more

### UNIVERSITY OF ECONOMICS HO CHI MINH CITY

### Contact Us

University of Economics Ho Chi Minh City 59C Nguyen Dinh Chieu Street, District 3, Ho Chi Minh City Tel: +84 (028) 38295299; Fax: +84 (028) 38250359 Email: info@ueh.edu.vn

### **Department of Research Administration - International Relations**

Room A1.12, campus A, University of Economics Ho Chi Minh City 59C Nguyen Dinh Chieu Street, District 3, Ho Chi Minh City Tel: +84 (028) 38295603 - +84 (028) 38274991; Fax: +84(028) 38241186 Email: rmic@ueh.edu.vn